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**VIA E-MAIL**  
[onobles@sosourcemediacom.com](mailto:onobles@sosourcemediacom.com)

Mr. Omar Nobles  
Executive Editor  
TV SOURCE MAGAZINE

**Re: Marlene McPherson/TV Source Magazine  
Our File No. 579-1**

Dear Mr. Nobles

This law firm represents Marlene McPherson.

We understand that TV Source Magazine ("TV Source"), and you in particular, have published certain statements to the public, in tweets and perhaps elsewhere, concerning "Days of Our Lives" ("DOOL"). In general, we understand that you have expressed or implied that the poor quality of the show, and the virtual plummeting of the ratings since the end of August, are attributable to stories that were written by Ms. McPherson and Darrell Ray Thomas, Ms. McPherson's writing partner, who recently were awarded the show's first writing Emmy in 37 years.

As you know, for the weeks preceding August 30, DOOL's ratings were climbing steadily to a crescendo, which occurred on August 30. August 30 was also the day on which the "Daysaster" story aired, which story, and everything that occurred prior thereto, was written by Ms. McPherson and Mr. Thomas. August 30 was the last day on which any of Ms. McPherson and Mr. Thomas's stories aired.

As you also may be aware, since virtually the very first day on which the first stories by Gary Tomlin and Chris Whitesell, who previously had been fired from the show, were aired, the ratings have plummeted. This is not due to anything that was done by Ms. McPherson or Mr. Thomas, who left the show in May, after writing stories that would air through the end of August. The present quality of the show, and the concomitant drop in ratings, is due solely to Messrs. Tomlin and Whitesell's taking Ms. McPherson and Mr. Thomas's initial concepts, and completely obliterating their intended direction of the stories, so that the present stories bear no resemblance whatsoever to Ms. McPherson and Mr. Thomas's intended execution.

These statements by you are clearly false and defamatory on their face. As you are no doubt aware, malice can be proved in a defamation case by evidence that the statement is

fabricated, by evidence of the defendant's failure to conduct a reasonable investigation of the true facts, by the defendant's reliance on sources known to be unreliable, by reliance on sources known to be prejudiced against the plaintiff, by reliance on persons who are not in a position to know the things of which they speak, and by reliance on persons who have demonstrated hostility or malice to the plaintiff, among other factors. St. Amant v. Thompson, 390 U.S. 727, 88 S.Ct. 1323 (1968); Curtis Publishing Co. v. Butts, 388 U.S. 130, 87 S.Ct. 1975, 18 L.Ed. 2d 1094 (1967); Reader's Digest Assn., Inc. v. Superior Court, 37 Cal. 3d 244, 690 P.2d 610; 208 Cal. Rptr. 137 (1984); Widener v. Pacific Gas and Elect. Co., 75 Cal. App. 3d 415, 436, 142 Cal. Rptr. 304 (1977); Fisher v. Larson, 75 Cal. App. 3d 627, 640, 188 Cal. Rptr. 216 (1982); Burns v. McGraw-Hill Broadcasting Co. Inc., 659 P.2d 1351, 1361-62 (Colo. 1983); Pep v. Newsweek, 659 F.Supp. 1000, 1002 (S.D.N.Y. 1983).

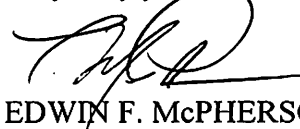
Accordingly, pursuant to California Civil Code Section 48, demand is hereby made that you and TV Source immediately print, on your website, an unequivocal retraction of the false statements that were printed in your tweet, as well as stating the true facts, as we have indicated herein, which are easily independently verified.

Demand is hereby further made that you, TV Source, and all of its writers, editors, and employees, immediately cease and desist from publishing or republishing any further defamatory statements of and concerning Ms. McPherson or Mr. Thomas. If such conduct is not stopped immediately, it will be clear, having been warned, that you and TV Source, and any and all individuals acting in concert therewith, will be acting with actual malice, in conscious and reckless disregard of the truth.

You are hereby notified that you and TV Source, and each and every individual acting in concert therewith, will be held fully liable and accountable for all damages that Ms. McPherson will incur as a result of the publication or any republication of the libelous statements contained in your tweet, and any other libelous statements. Such damages include, but are not limited to, general and special damages, any and all profits received by any such parties in connection with the publication of such libelous statements, all attorneys' fees and costs associated with our client's prosecution of this matter, and punitive and exemplary damages.

This does not purport to be a complete or exhaustive statement of all of our client's rights or claims against you, TV Source and others; nor should any of the statements contained herein be construed as a waiver or relinquishment of any of our client's rights or remedies, whether legal or equitable, all of which are hereby expressly reserved.

Very truly yours,



EDWIN F. McPHERSON, P.C.

EFM/as

cc: Ms. Marlene McPherson